

Engaging with Academia and Research Institutions (ARIs) to support Family Farmers and Food System Transformation During and Post COVID-19 Pandemic in Asia



With technical assistance from the FAO Regional Office for Asia and the Pacific



Reinvigorating the Seaweed Industry Through The Application of an Improved Drying Technology



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Seaweed Production and Market



- Seaweeds is the top aquaculture commodity in the Philippines followed by milkfish and Tilapia (Philippine Statistics Authority)
- Phil. as the largest producer of carrageenan (77% of global supply) = US\$147M

(Source: Coloner, DTI/Business Mirror, 2021)

- 2015, Phil. Export registered US\$250-270 million, almost the same in 2016 (Mr. Ricohermoso. The Freeman. April 7, 2017)



Seaweed farming situation



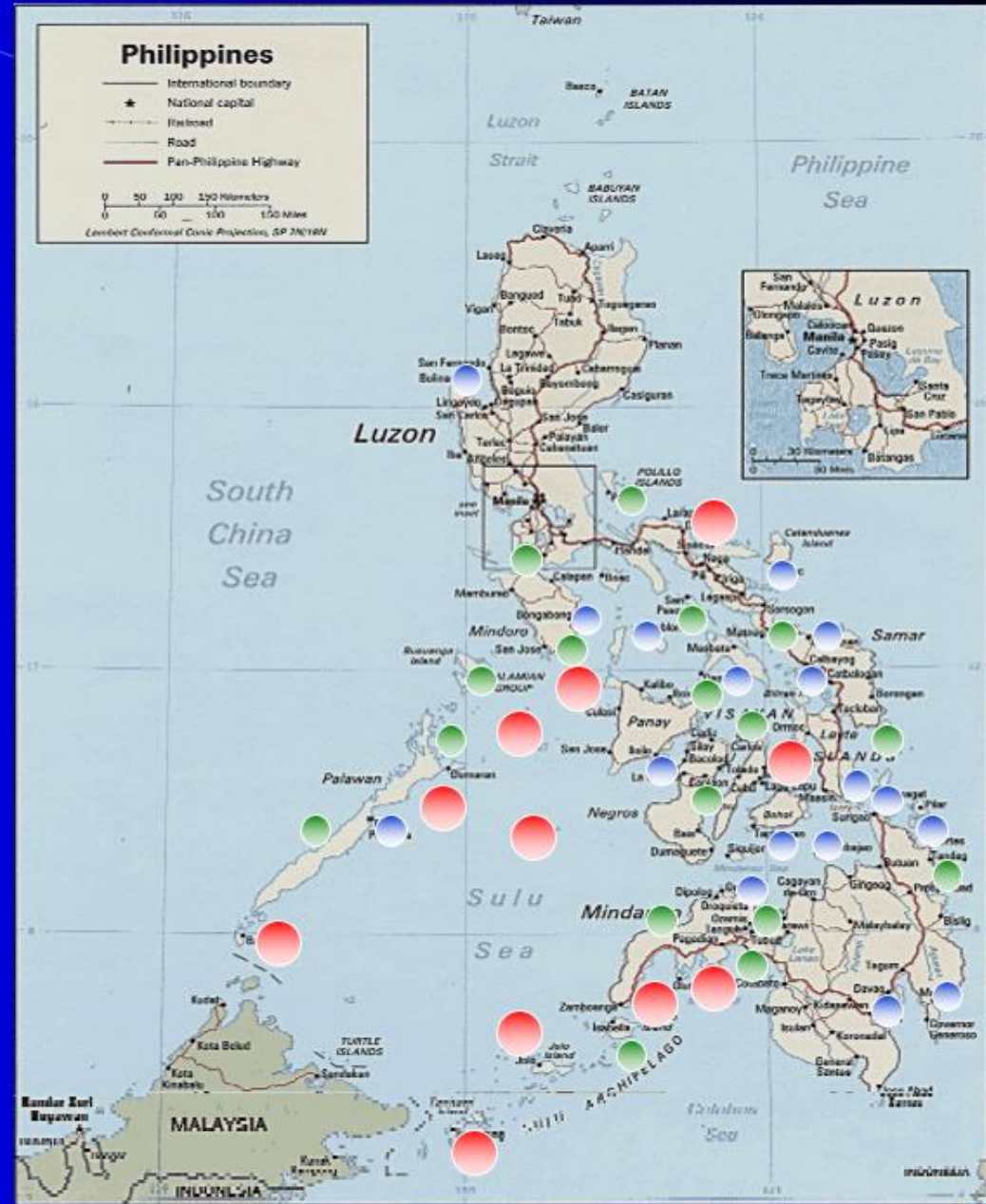
- Areas farmed = 60,000 hectares along coastlines involving >200,000 fisherfolk families
- Available areas = 200,000 hectares (along coastlines)
= 500,000 hectares (deep sea)

Source: Seaweed Industry Association of the Philippines (SIAP)



Legend: % Production

- --- Highly-developed – 88%
- --- Semi-developed – 10%
- --- Under-developed – 2%



(Source: Seaweed Industry Association of the Philippines)



- SIAP Industry situationer on raw dried seaweed production (Dec. 2016)



Philippines	=	80,000-100,000 metric tons
Imports	=	15,000 - 20,000 metric tons
Total Requirements	=	120,000-163,000 metric tons

In 2019, Volume of seaweed production =

1.5 M tons = P11.8 Million (PSA)

Around **150,000** metric tons of RDS



Existing practices

Sun drying



Hauling and hanging
when weather permits
until dried



Sun drying practices



On platforms or
ground level



Drying hitches

- Variable climatic conditions
- Adulteration (addition of salt)
- Poor quality products leading to lower buying price



Sun drying



Using the dryer



PHILIPPINE NATIONAL STANDARD FOR RAW DRIED SEAWEEDS (RDS)

Moisture Content (%) :	40% <i>Kappaphycus spp.</i> 38% <i>Eucheuma spp.</i>
Impurities (% max) :	3%
Salt as KCl (% max) :	25% <i>Kappaphycus spp.</i> 20% <i>Eucheuma spp.</i>
Sand (% max) :	1%
Color :	Definitely not black



BFAR to craft roadmap to put PH back in global seaweed market

BY [JAMES KONSTANTIN GALVEZ, TMT](#) ON APRIL 6, 2017, MANILA TIMES

Agriculture Secretary Emmanuel Piñol said that the DA through BFAR will establish a **National Seaweed Program** to prepare local farmers to meet the growing demand in the world market for locally grown seaweed

To accomplish this, Piñol said that the DA and BFAR will craft a roadmap to implement the program that would pave way for a more aggressive seaweed farming in the country in the next five years

BFAR implemented three key programs for the seaweeds sector namely: **Mas Saganang Anihan** (training for farmers and production of climate-resilient species), **Mas Siglang Samahan** (seaweed farmers were trained to be entrepreneurs), and **Mas Saganang Sama-Sakang Kalakalan** (promoting community-based product champions)



Drying Hitches (continuation)

- Inefficient drying structures/practices
- Lack of drying facilities that farmers are hesitant to plant all year round
- Presence of sand, dirt and other impurities on the dried products
- Moisture content is still high
- Small farmers (limited purchasing power)
- Fluctuations in buying prices – quality, source, volume

Modified and Improved Seaweed Dryers



Modified/Improved version of the Floating-Type Dryer

Modified and Improved Seaweed Dryers



Modified/Improved version of the Permanent-Type Dryer





ESTABLISHED SEAWEED DRYER SITES IN THE PHILIPPINES

Magsaysay, Occidental
Mindoro



Calatagan,
Batangas



San Jose, Occidental
Mindoro



Perez, Quezon



Puerto Princesa
City, Palawan



Looc, Romblon



Quezon, Palawan
8 units



Talibon, Bohol



Gasán,
Marinduque



© Vemaps.com
Zamboanga
6 units



Impact and possible outcomes of the developed technology

- Twenty two (22) units were already constructed and used by farmers in different seaweed growing areas (funding from GO and NGO)
- Created awareness among farmers and other agencies thru techno-fora in different regions and exhibits
- 27 units for construction thru DOST IX (GIA program), CRAs with MSU and PSU
- Farmers can now plant seaweeds all-year round/increase area
- Farmers can attain the required quality and volume
- Sustainable seaweed production

Summary

- The developed drying system can hold 2 tons fresh seaweeds
- It can be used both for solar drying and air-drying
- Faster drying thereby reducing losses due to molds
- Farmers can plant all year round – sustainable income source
- Drying is accomplished in a hygienic and sanitary way
- Profitable to use
- The floating-type dryer can be towed near production areas to save on hauling cost
- It is simple and easy to use
- Technology Readiness Level - Commercialization stage





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